



PARTICIPATION FORM AND CONTRACT

IMPORTANT INSTRUCTIONS:

1. Please complete the entire participation form (type or printed legibly).
2. Make a copy of the participation form & contract for your records.
3. The data collected from the participation form will be published on the AMC website and mobile app. It is the responsibility of the exhibiting company to notify NAMI in writing of any changes that impact the accuracy of this information.
4. Mail, fax or email original application with payment to NAMI – 1150 Connecticut Ave., NW 12th Floor, Washington, DC 20036 – ATTN: Eric Zito – AMC Exhibits. Fax: 202-587-4300 or email ezito@meatinstitute.org.

COMPANY INFORMATION

(printed exactly as you would like to be listed on the conference website, program and mobile app)

Company Name: _____ Company Contact Name: _____

Street: _____ City/State/Zip/Country: _____

Email: _____ Website: _____

Phone: _____ Fax: _____

Association Membership (check all that apply) NAMI _____ FMI _____ NCC _____ NTF _____

(membership will be verified prior to booth confirmation)

**To exhibit, you must be a poultry processing member of NCC, a turkey processing member of NTF, a meat or poultry processing member or supplier of NAMI, or an associate member of FMI in good standing.*

EXHIBIT CONTACT

Name: _____ Address (if different than above): _____

Phone: _____ Fax: _____ Email: _____

SPACE REQUIREMENTS *(minimum booth space available is 10 x 12 feet)*

Our desired exhibit size: _____ feet (depth) by _____ feet (frontage) for a total of _____ square feet

Our booth preferences are: 1st _____ 2nd _____ 3rd _____ 4th _____ 5th _____

PRIMARY COMPETITORS

1. _____ 2. _____ 3. _____ 4. _____

ON-SITE CONTACT INFORMATION

Name: _____ Cell Phone: _____ Email: _____ for contact on Saturday, February, 24 to Monday, February 26.



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EXHIBIT COST

(please read the exhibit regulations regarding usage of exhibit space, payment and cancellation policy)

Total Cost is computed as follows: #10'x12' units _____ x \$4,750.00 = _____

NEW THIS YEAR – DIGITAL PROMOTIONAL OPPORTUNITIES FOR EXHIBITORS!

Enhance your visibility to attendees and grow your business by selecting one of the digital promotion packages below. Digital promotion packages increase your visibility with attendees 3-4 times more than with a standard online profile. Take this opportunity to showcase all of your products and services while increasing traffic to your booth on the show floor.

LIMITED TIME ONLY: Receive a 20% discount on packages if purchased during booth contract.

| a2z Package Names | Basic | Premium | Elite | Ultimate |
|---|----------|--------------|--------------|--------------|
| WEBSITE FEATURES | | | | |
| Premium position at the top of exhibitor list | | | | ✓ |
| Videos | | | 1 | 2 |
| Company Logo | ✓ | ✓ | ✓ | ✓ |
| Company Logo highlighted on floor plan and exhibitor list | | | ✓ | ✓ |
| Enhanced Listing Badge | | ● | ● | ● |
| Online Product Showcase | | 5 | 10 | 15 |
| Show Specials/Give Aways | | 5 | 10 | 15 |
| Press Releases | | 5 | 10 | 15 |
| Online Profile (characters) | 300 | 500 | 1000 | 2000 |
| Mobile App Profile (characters) | 200 | 200 | 200 | 200 |
| Website URL | ✓ | ✓ | ✓ | ✓ |
| Company Name, Booth Number, Address | ✓ | ✓ | ✓ | ✓ |
| | Included | \$ 295 | \$ 495 | \$ 795 |
| Special offer with booth purchase only - 20% | | \$236 | \$396 | \$636 |
| Select Your Package: | | | | |



February 25-27, 2018
 Gaylord Opryland Resort & Convention Center
 Nashville, TN

FMI  **NAMI**
 THE VOICE OF FOOD RETAIL NORTH AMERICAN MEAT INSTITUTE

www.meatconference.com



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For more information about these packages and other online opportunities please reference the flyer attached to the email or contact exhibitorsupport@a2zinc.net or 443-393-2441

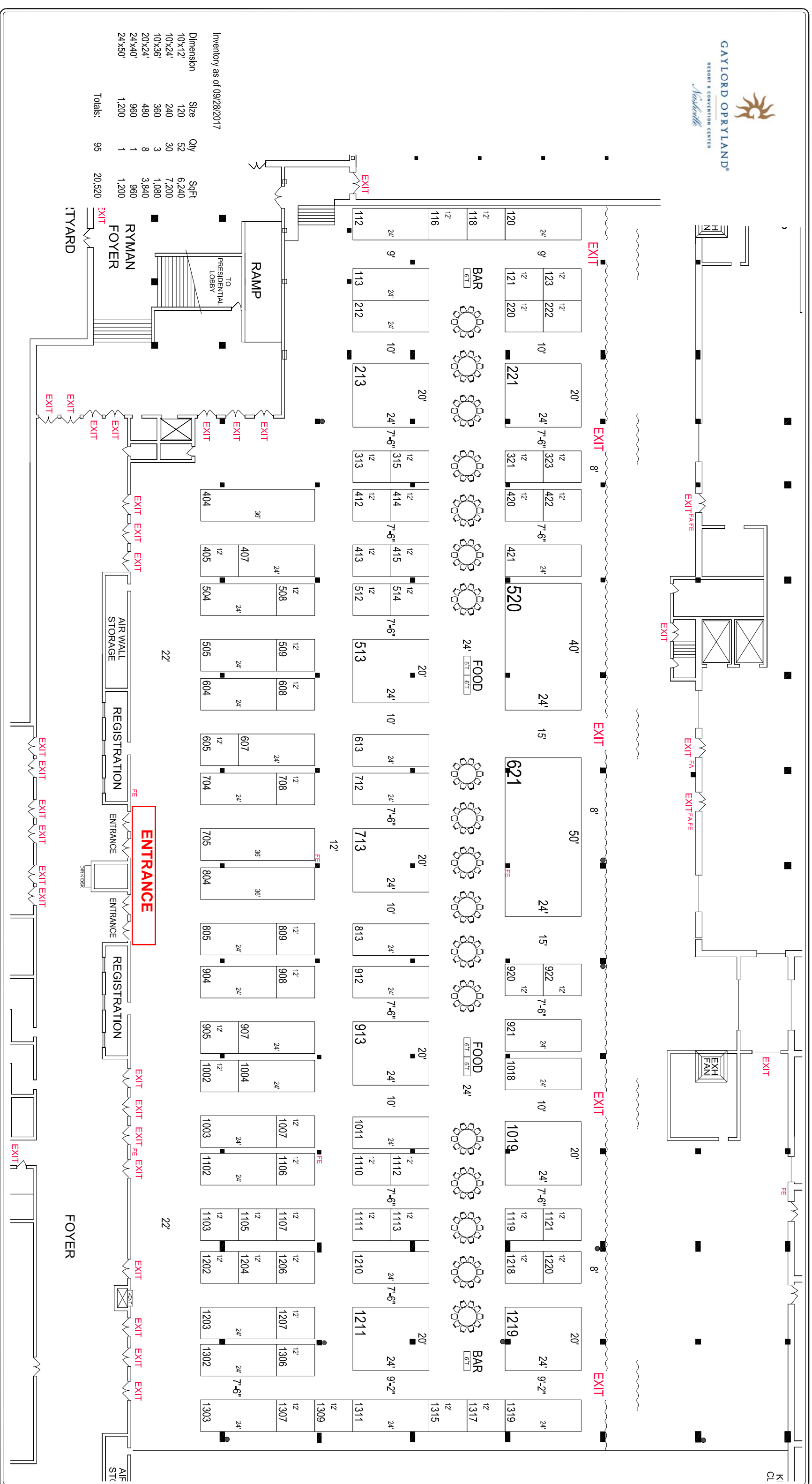
Total Cost

1. Exhibit Cost is computed as follows: #10'x12' units _____ x \$4,750.00 = _____
2. Digital Package Cost: _____
3. Total: _____
4. Payment required: 100% of the total cost must accompany a completed application and space will not be assigned until payment is received in full.
5. Payment Information: Make check payable to the Foundation for Meat and Poultry Research and Education and mail to: NAMI 1150 Connecticut Ave., NW, 12th Floor, Washington, DC 20036. **Credit cards will be subject to a 3% processing fee on exhibit fee only.**

Credit Card Type: _____ Credit Card Number: _____ Expiration Date: _____

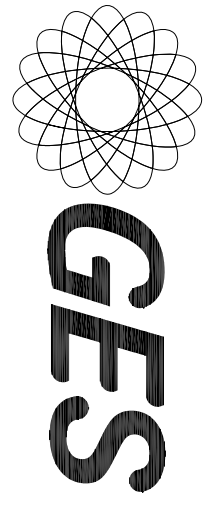
We agree to abide by all the Rules & Regulations which are with this application.

Print Name: _____ Sign Name: _____ Date: _____



Inventory as of 09/28/2017

| Dimension | Size | Qty | SqFt |
|----------------|-----------|-----------|---------------|
| 10'x12' | 120 | 52 | 6,240 |
| 10'x24' | 240 | 30 | 7,200 |
| 10'x36' | 360 | 3 | 1,080 |
| 20'x24' | 480 | 8 | 3,840 |
| 24'x40' | 960 | 1 | 960 |
| 24'x50' | 1,200 | 1 | 1,200 |
| Totals: | 95 | 95 | 20,520 |



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North American Meat Institute Annual Meat Conference

February 26, 2018
Gaylord Opryland Resort & Convention Center • Ryman B1-4
2800 Opryland Drive, Nashville, Tennessee 37214-1297

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File: amimc-1802-opry4.dwg
Plotted: Sep 28, 2017
By: JORGES