



ATTENDEE REGISTRATION FAQ

(see further below for additional FAQs related specifically to EXHIBITORS)

What registration rate do I pay? What is my registration category?

Annual Meat Conference (AMC) registration rates are determined by your company type, exhibitor status and your company membership with either FMI or Meat Institute. The AMC definitions below can help you determine your registration category and rate:

- A **retailer** is defined as an employee of a retail company who sells multiple grocery-related products directly to consumers.
- A **wholesaler** is defined as an employee of a company that buys multiple types of grocery-related products directly from various manufacturers and sells to retailers. If you retail or wholesale your own products, or a single category of products (ex. Meat only) you do not qualify for retailer/wholesaler pricing.
- **Exhibitors** are companies that purchase an exhibit and display products or services to AMC attendees.
- **Members** are employees of a member company of FMI or Meat Institute.
- **Non-Exhibiting Members** are employees of a company that is NOT exhibiting but is a member of FMI or Meat Institute
- **Non-Members** are employees of a company that is not a member of FMI or Meat Institute.

Please review the specific registration rates on the [conference registration page](#).

Do you have a one-day pass for the event?

Unfortunately, we do not offer a one-day pass for the event. All attendees must pay the full conference rate that applies to them.

What if I work closely with an exhibiting company, but I don't work for the company?

If you are a broker or a consultant, or do not have an exhibiting company email address, you do not qualify for the exhibitor rate. You should register at the appropriate non-exhibiting rate.

Who can use the Buy 2, Get 1 Free deal?

The Buy 2, Get 1 free deal is only applicable to **FMI Retailer/Wholesaler Members**. If FMI retailer members register a group AT THE SAME TIME, they will automatically be able to receive the B2G1 rate. Or email us at register@fmi.org for assistance.

I want to be an exhibitor, but I haven't paid for my exhibit yet. Can I go ahead and register my team members?

You will not be able to register at the exhibitor rate or use your complimentary registrations until you've confirmed your exhibit. For more information on how to exhibit please visit [this link](#) or contact Erin Harrison at eharrison@tradeshowslogic.com.

Does my registration include a booth?

No. To purchase an exhibit booth, please visit [this link](#) or contact Erin Harrison at eharrison@tradeshowslogic.com.

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EXHIBITOR REGISTRATION FAQ

If I've paid to exhibit, do I still need to register my team members?

Yes! Even though your exhibit comes with a set number of complimentary registrations, you still need to register those team members to ensure they have access to the event. If they are not registered, they will not have a badge, will not appear on the attendee list and will not be granted access to the event. Be sure to register your exhibit team early, so they can avoid onsite lines and wait time. Shortly, after completing your exhibit contract, the main exhibitor contact will receive information on how to register your complimentary allotment of registrations. Please contact register@fmi.org for more information.

What does full-conference mean?

A full-conference registration includes education sessions, receptions and meals, and access to the exhibit floor.

What does exhibit floor-only mean?

This registration is available exclusively to exhibitors, and only provides access to the exhibit floor. It does not include any education sessions, meals, or breaks. The exhibit floor-only badges can only be retrieved on the day of the exhibit and are only available to employees of an exhibiting company.

Who can I use my complimentary Retailer Invite for?

The Retailer Invite is a special benefit of exhibiting – you can register a retailer and their registration fee is complimentary on your behalf. The Retailer Invite can only be used for employees from a retailer/wholesaler company (see definitions above or on our website). They cannot be used for any other attendees. To use your Retailer Invite, please complete the specific tab in the exhibitor excel document. If you have any questions about who qualifies, please contact register@fmi.org.

I want to be an exhibitor, but I haven't paid for my exhibit yet. Can I go ahead and register my team members?

You will not be able to register at the exhibitor rate or use your complimentary registrations until you've confirmed your exhibit. For more information on how to exhibit please visit [this link](#) or contact Erin Harrison at eharrison@tradeshowlogic.com.

For additional registration related questions, please refer to [our website](#) or email register@fmi.org